MARA UGC

BEAUTY • SKINCARE • FASHION • ACCESSORIES

Content that feels real and looks unforgettable.

I'm Miriama Carter, the UGC creator behind Mara, a realistic AI avatar bringing warm, natural product stories to life.

VIEW MY WORK

WEBSITE PORTFOLIO

- NATURAL DELIVERY
- 15-SECOND CONCEPTS
- PRODUCT-FOCUSED VISUALS



DIGITAL CREATOR • SALT LAKE CITY, UTAH

MIRIAMA CARTER

FEATURED WORK

Beauty, skincare, haircare & style in motion

Short-form concept videos built around product visibility, natural movement, a clear hook, and a simple call to action.



BEAUTY - PRODUCT DEMO

Classic Red Lipstick

Resort-set product application and a confident finish.



BEAUTY - TESTIMONIAL

Everyday Lip Gloss

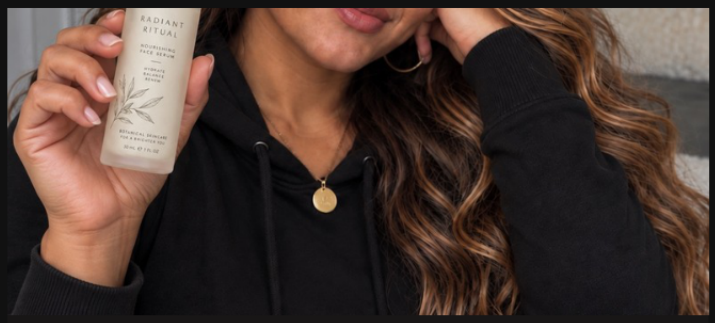
Natural getting-ready content with close product framing.



FASHION - PRODUCT FEATURE

Statement Red Stilettos

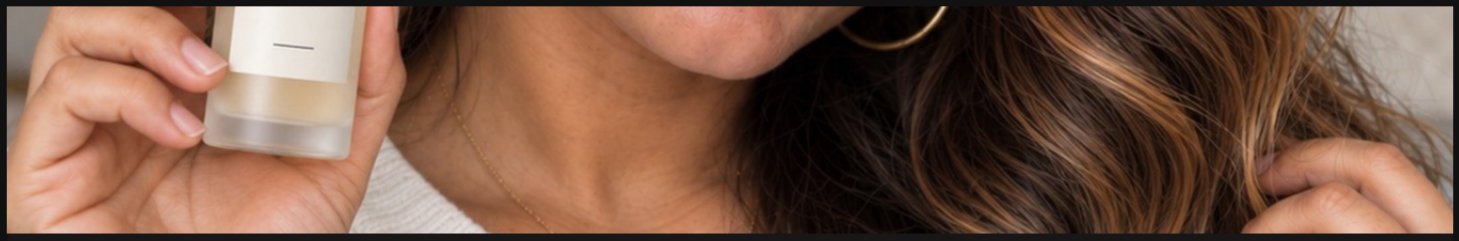
Spoken styling content with a direct call to action.



SKINCARE - PRODUCT FEATURE

Radiant Ritual Face Serum

Cozy skincare storytelling with calm, everyday appeal.



HAIRCARE - PROBLEM & SOLUTION

Frizz Control Smoothing Serum

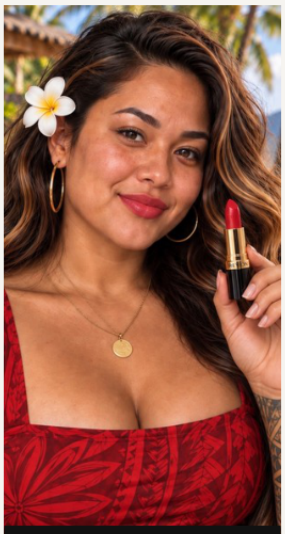
Fast-hook haircare storytelling with a smooth finished look.

Concept samples created with Mara's realistic AI avatar. Products are featured for portfolio demonstration; no brand partnership is implied.

VISUAL DIRECTION

From close-up to full look

Clean, brand-ready imagery that can support hooks, product education, testimonials, try-ons, and lifestyle storytelling.



BEAUTY
Classic red lipstick



BEAUTY
Everyday lip gloss



FASHION
Statement heel styling



SKINCARE
Face serum lifestyle



HAIRCARE
Smoothing serum lifestyle



BEAUTY
Hero product shot



BEAUTY
Gloss product detail



FASHION
Statement accessory



SKINCARE
Serum product detail



HAIRCARE
Smoothing serum detail

WHAT I CREATE

Content built around your product and your goal.

Available for organic social, launch content, product pages, and paid-ad testing. Each concept is shaped to feel natural to the platform and clear to the viewer.

01

Product demonstrations

Show the product, how it is used, and why it matters in a clean visual sequence.

02

Testimonials & reviews

Warm, conversational scripts that communicate benefits without sounding overproduced.

03

Try-ons & styling

Fashion and accessory content that highlights fit, details, movement, and the complete look.

04

Hooks & short-form concepts

Scroll-stopping openings, product-focused storyboards, and calls to action for 15-30 second videos.



THE CREATOR BEHIND MARA

A creator with an eye for polished visuals and relatable storytelling.

I'm Miriama Carter, and I create beauty and style content with a warm Pacific Island-inspired point of view. Mara is my consistent realistic AI avatar, created to produce flexible, brand-ready concepts while keeping the focus on the product.

I can help with concept development, scripts, storyboards, product-focused images, and short-form videos for beauty, skincare, fashion, and accessory brands.

BEAUTY

SKINCARE

FASHION

ACCESSORIES

LET'S CREATE

Have a product that needs the right story?

Tell me about your brand, the product, and the content you need.

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VIEW THE WEBSITE PORTFOLIO

https://ama-ugc-portfolio.miriama-carter03.chatgpt.site

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